

Invest in Incline Concept Document

The idea behind the formation of this network of residents and property owners in the Incline Village / Crystal Bay community is that making prudent investments in new and or revitalized infrastructure, facilities, recreational and other amenities, services, and other improvements can yield positive returns in the way of increasing property values, improvements in lifestyle, enhancement of the quality of life for our youth and our senior citizens, and benefits for local employers and employees. The focus of 'Invest in Incline' would be to serve as a voice for those in our community who would like our local representatives to support and/or implement such judicious investments, whether funded through government agencies, public/private partnerships, donations, or other sources.

Until now, a small but vocal group of perpetually aggrieved residents who are generally opposed to investing in Incline/Crystal Bay have had an oversized impact on efforts to move such improvements forward. Their objective appears to be to use personal attacks, innuendo, and inflammatory and baseless assertions to undermine confidence in IVGID, demoralize and distract IVGID staff, discourage those who would publicly disagree with their methods; and limit or kill many of the programs that are designed to improve the quality of life in our community.

'Invest in Incline' can be a positive and effective way to promote good investments in Incline Village/Crystal Bay without having to resort to divisive campaigns or dialogues that are the opposite of civil discourse. With a network of like-minded residents, property and business owners, and frequent visitors to IV/CB, we can show the strength of our commitment to improving our community by taking a positive approach to advocating for this objective. The 'Invest in Incline' network can serve as a source of information that supports prudent

investing in our facilities, employee housing, and services; disseminate this information to residents and property owners; represent this narrative at community meetings and events; and organize campaigns in support of these goals.

Grass roots organizations begin small, with a few motivated people who meet and bat around ideas and agendas, and then fan out to gather other like-minded people in the community who are either willing to lend their name to the effort, or put some time in themselves to grow and represent and inform the members. This is how 'Invest in Incline' can become a voice for a better and more positive narrative about the potential for Incline Village / Crystal Bay.

If you believe Incline can be even better than it already is, or you have ideas for how we can move forward to improve Incline Village / Crystal Bay, please join this network of residents, property and business owners, and frequent visitors who are committed to supporting IVGID, and to making our community a better place to live and visit, by subscribing to the Invest in Incline Advocacy Network Newsletter. Follow the links in this emailed Newsletter to our website for further information and deep dives into various advocacy initiatives and pertinent issues.