

Invest in Incline - Principles and Objectives Document

Principles

- Prudent investments in new and/or revitalized infrastructure, utilities, recreational facilities, and other amenities, services, and other improvements for Incline Village/Crystal Bay yield positive returns by improving quality of life for our youth, adults, and seniors, increasing property values, and benefitting local employers and employees.
- Positive approaches to advocating for prudent investments in IV/CB are the best way to achieve support and consensus for the objectives of **Invest in Incline**.
- Privatizing ownership and/or operation of IVGID facilities and services should be opposed because IVGID is entirely accountable to IV/CB residents and property owners; and because our General Improvement District was adopted to support and improve the lives of all of our residents and property owners in an organized, cohesive, planned community.
- Growth of the IVCB community supports our merchants and business owners, but it must be balanced with the potential impact of overcrowding of our neighborhoods, facilities, programs, and beaches, and our environment.
- Development and redevelopment of selected areas in IV/CB should only be promoted if it provides an appropriate balance between private and public benefit, and if it supports the overall improvement of our quality of life and access to affordable workforce housing.
- Maintaining the morale of, and support for, IVGID staff is critical to their efficient, productive, and cost-effective efforts to improve our community, and to the retention of qualified and valuable IVGID employees.

- Participation from all residents and property owners who support these principles are welcome and will be encouraged, so long they are offered in a respectful manner.

Objectives:

- Provide support for prudent investments in IV/CB through political advocacy, distribution of information to the community, solicitation of support for appropriate projects and programs, participation in community forums, and outreach to involved agencies and private organizations.
- Counter inappropriate and unproductive narratives with civil and reasonable dialogue and informational campaigns.
- Support other local organizations, such as the Incline Tahoe Foundation, IVCBA, etc. when they align with the principles and objectives of **Invest in Incline**.
- Acknowledge and express appreciation for positive efforts and effective leadership by IVGID Trustees, managers, and staff when they advance the principles and objectives of the Invest in Incline Advocacy Network.
- Advocate for affordable local housing for employees, professionals, and others who serve and protect our community.
- Evaluate the financial soundness and appropriateness of various proposed projects, regulations, and other efforts that may positively or negatively impact our community.
- Support efforts to improve the overall attractiveness of IVCB.
- Support the efforts of local businesses to enhance the services provided to residents and property owners.
- Query the **Invest in Incline** network on occasion to determine the extent of support for various projects and campaigns.
- Recruit younger residents and families with children to participate in **Invest in Incline** and in various local initiatives to improve IV/CB.

- Publicize the demonstrated benefits of projects and programs that are supported by **Invest in Incline** once they have been implemented.